



Peoria, IL (August 24, 2010)—The Illinois River Road receives a huge boost from Midwest Living Magazine. The regional magazine, with an audience of 4 million plus, featured the Illinois River Road National Scenic Byway in its October 2010 issue. The article highlights the communities and attractions along the River Road in the Peoria Area and from Ottawa to Havana. It's on newsstands now.

If you have questions regarding the Illinois River Road, contact Renee Charles at 309-495-5905 or rcharles@h-p.org or Byway Director Anaise Berry at 309-495-5909 or aberry@edc.h-p.org.

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The Illinois River Road National Scenic Byway is a program of the Economic Development Council for Central Illinois - a company of The Heartland Partnership.



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